

BIN ÜNSCH

The latest from the Alp



LOCAL HEROES

FORGET BURGUNDY!

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Home from home.





RHEINTALER RIBELMAIS (AOP)

The renaissance of «Turkish corn»

«Turkish corn», as Ribelmais is called in the Rhine Valley, is experiencing a true renaissance. Inhabitants of the Rhine Valley were believed to import the grain from Turkey during the 17th and 18th centuries, which is where the expression comes from.

Ribelmais was a staple in the Rhine Valley during this time and planted on several thousand hectares of land. In contrast to other types of grain such as wheat, the warm and moist climate was favourable to cultivating the robust crop.

Globalisation and the resulting importation of inexpensive sweetcorn from abroad nearly brought corn cultivation in the Rhine Valley to a complete standstill. Barely four hectares were cultivated during the 1990s. The «Verein Rheintaler Ribelmais», a professional association dedicated to cultivating Ribelmais, was established in 1998. Its members are committed to intensive collaboration across the value chain with the goal of producing a high-quality food source – from planting to cultivation to processing. «Rheintaler Ribelmais AOP» was entered into the Register of Swiss Designations of Origin as a second product in 2000.

Today, roughly 90 hectares are cultivated by approximately 40 producers. With the crop's renaissance, old customs such as the «Hülsche» have also been revived. During the «Hülsche», villagers meet to harvest and process the corncobs together, a process known as «Hülschen». «Hülsche» is the Swiss German word for removing the husk.

Our guests particularly enjoy the coarse grains of Ribelmais, which also makes a wonderful accompaniment to lamb.

ribelmais.ch



IMPRINT

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**DID YOU KNOW?**

A Bouvet-Jabloir is a plane specially designed for the artisanal production of oak barrels.

BOUVET-JABLOIR WINERY

Vineyards with a view of Lake Neuchâtel

«Domaine Bouvet-Jabloir» in Auvernier is admittedly not very regional. But the Pinot provides an elegant connection between the Bündner Herrschaft (Maienfeld district) and Romandy with its abundant crop land. And whoever gets to experience the wines of brothers Alexandre and Dimitri Colomb, won't care any more about where they came from. And whoever says that Swiss wine is pricey, should compare the Pinots and Chardonnays from Bouvet-Jabloir with the great burgundies – talk about a deal!

We were introduced to the wines from Auvernier through their Signature Chardonnay paired with sushi and raw cisco from Lake Neuchâtel – a truly delightful combination. At this point it became very quiet at our table in the small sushi bar located in the middle of the Old Town in Neuchâtel. There are simply no words for such a magnificent food and wine pairing. The visit to the tasting cellar in Auvernier with Dimitri Colomb, a graduate of the École hôtelière de Lausanne and a sommelier, further heightened the experience. The short visit turned into an extended tasting, which ended with the «chauffeur», who was unfit to drive, being replaced.

But what good is it to blather on about the wines from Dimitri and Alexandre? You must try them yourself! That's why they are on our menu.

Our secret tip: The Chasselas «Legend» pairs perfectly with the Maran Alpine cheese fondue. The Chasselas shows just how elegant even the seemingly simplest wines can be. The interplay between the salty, floral aromas produced by the chalky soil in Jura is an exciting expression of the terroir, which only the best winemakers manage to capture in the glass.

bouvet-jabloir.ch



Local Heroes

HOF MARAN
AROSA



HOPS MALT WATER YEAST



SCHÜTZENGARTEN BREWERY

Four ingredients – beer is just that simple.

About four years ago, we decided to switch from an international brewery to an independent family business in St. Gallen. And to this day we do not regret our decision to switch to Schützengarten brewery. Located in Eastern Switzerland, the brewery meets high standards of quality and often captures the zeitgeist with their conscious rejection of fast brewing methods, use of the latest technology and courage to pursue new beer trends. It's not for nothing that they regularly win international competitions.

Schützengarten was awarded with a Slow Brewing Quality Seal in 2014 for their consistent efforts, and is the first and currently only brewery in Switzerland to receive such a distinction. The Slow Brewing Institute only awards the seal to companies that brew slowly and gently using the purest natural raw ingredients. In addition, awarded companies must operate in a fair and conscious manner across the entire value chain. Slow Brewing is regarded as the strictest seal of quality in the fiercely competitive beer market.

For us, Schützengarten brewery is the typical Swiss expression of tradition paired with innovation. It also fits perfectly into our concept of «local heroes». For years it has brewed our «Hof Maran Huusbier», a delightfully smooth beer fresh from the cellar which is unfiltered and features a slightly sweet malt aroma. Our beer connoisseurs often mention notes of honey as well.

schuetzengarten.ch

CAFFÈ DON GEORGE

«Don George» – coffee from Graubünden

It was quite an experience when we started looking for a new coffee roaster a few years ago. Our team signed up for about ten coffee tastings with just as many producers at a trade fair in the food services industry. Fortunately, we found what we were looking for. And at the end of the day, we all had sweaty, shaky hands from excessive caffeine consumption.

Georg Steiner, who learned the coffee business from scratch and is also based in the canton of Graubünden, had us sold from the first second. His «Don George» coffee is carefully roasted. However, processing beans from different exotic countries of origin can only succeed if the natural raw ingredients are of the highest quality. In this regard, caffè Don George has always been very selective and can make perfect use of international relations. Besides producing and selling high-quality coffee, caffè Don George even goes a step further by ensuring that our coffee machines are optimally configured directly on site. A local company that still puts its heart and soul into its work and is aware of how important the end consumers are.

dongeorge.ch



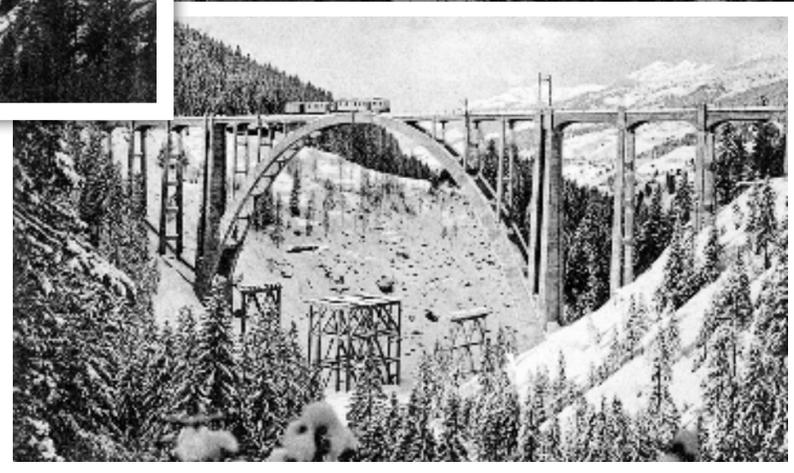
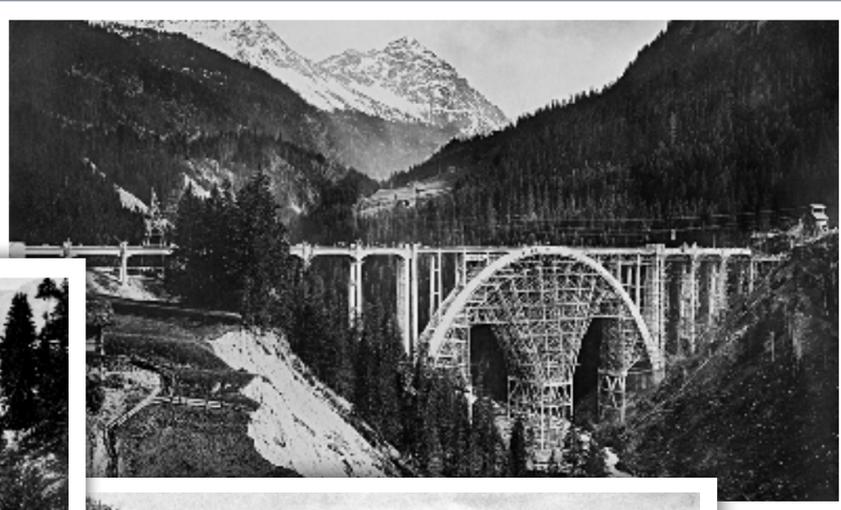


WIN

**THE MOUNTAINS IN
THE SCHANFIGG VALLEY –
SNOW GUARANTEED,
THEN AS NOW.**

TER

Photos: Local history museum collection



The Langwieser Viaduct

The art of railway engineering

During construction of the first part of the Rhaetian Railway (RhB) in 1889, the Alpine terrain posed an almost insurmountable challenge with its magnificent boulders and deep ravines. The exemplary Langwieser Viaduct on the Chur–Arosa line stretches 287 metres and caused worldwide sensation during the grand opening in 1914. Together with the Wiesen Viaduct and Landwasser Viaduct, it is still one of the summits along the nearly 400 kilometre-long railway network of the RhB, which includes 100 tunnels and 500 bridges. The line from Chur to Arosa was the last part of the Rhaetian Railway network to be built, excluding the Vereina Tunnel from Klosters to Engadin. The railway line is 26 kilometres long and climbs an altitude of 1,154 metres. Because of the Schanfigg Valley's challenging terrain, it is abundant in man-made structures, including 19 tunnels and 52 bridges.

The world's first reinforced concrete bridge
The railroad engineers at the time wanted to build the bridges and retaining walls using natural stone from the local region whenever possible. Steel or concrete bridges were only to be built if the course of the river or the bearing capacity of the soil would not permit stone arches, or if suitable stones were not available. The latter was the case in Langwies. The upper Schanfigg Valley consists of thick moraine deposits. While sand and gravel are plentiful, suitable stones are harder to come by. However, even if there were enough stones, it would have required a great deal of effort to construct the tall and long bridge using stone. A steel structure would have needed to be transported in segments from Chur via the curvy and steep Schanfiggerstrasse, a very costly endeavour. The use of reinforced concrete was thus practically required because of the prevailing conditions.

The construction of the Langwieser Viaduct in 1912 put the global spotlight on Arosa. The pioneering work carried out there over a 100 years ago is in a league of its own. No one in the world had built such a high reinforced concrete bridge with such a large span until then.

Logistical feat

Construction site preparation and foundation excavation began in September 1912. The distant construction site could only be reached from Chur with horses using the road. A carriage drawn by four horses could transport a maximum load of 2.5 tonnes, which required roughly 1,000 trips in total to build the bridge. Each trip took one and a half days. Thomann, who was contracted to lead the carriage, built a unique rack which stretched from the carriage over the horses to the front. This allowed long pieces of rebar to be loaded and secured for transport.

The wooden centring – the falsework scaffolding for pouring concrete

A wooden centring was required to design and secure the falsework of the 100 metre-long main arch. It was constructed as a giant wooden framework consisting of 800 cubic metres of wood from the surrounding forests. The imposing structure built by Richard Coray, a carpenter from Trin, was finished in September 1913 and based on the principle of the shortest dispersion of forces. In order to evenly distribute the forces across the centring, concrete was poured not only on both sides, but also from the top of the arch.

The concrete for the main arch was completely poured one month after the wooden centring was erected. In 1914, the railway over the arch and the lateral openings on the Arosa side were constructed.

The viaduct consists of the Langwieser and Arosa lateral openings as well as the 100 metre-wide main opening in between with a large arch. The parts are separated by open joints on the railway. The double piers above the arch abutments continue this separation above the foundations. The joints allow for a low-constraint deformation of the structure in case of temperature fluctuations and contraction. Like an elastic spring, the arch is sensitive to such changes and expands and contracts in the middle by approximately two centimetres between summer and winter.

The final test

In October 1914, the bridge passed the final test: it contracted by less than one millimetre when subjected to the load of a steam locomotive and three heavy freight wagons.

On 21 February 1983, Werner Wellauer, a fireman from Arosa, crossed the bridge from the Langwies station with a fire engine in order to get to a burning building in the middle of the Prättschwald forest. Despite this risky intervention, the building burned to the ground because there was not enough water to extinguish the fire, and since Wellauer could not turn the vehicle around at the site of the incident, he had to drive it back over the viaduct in reverse.

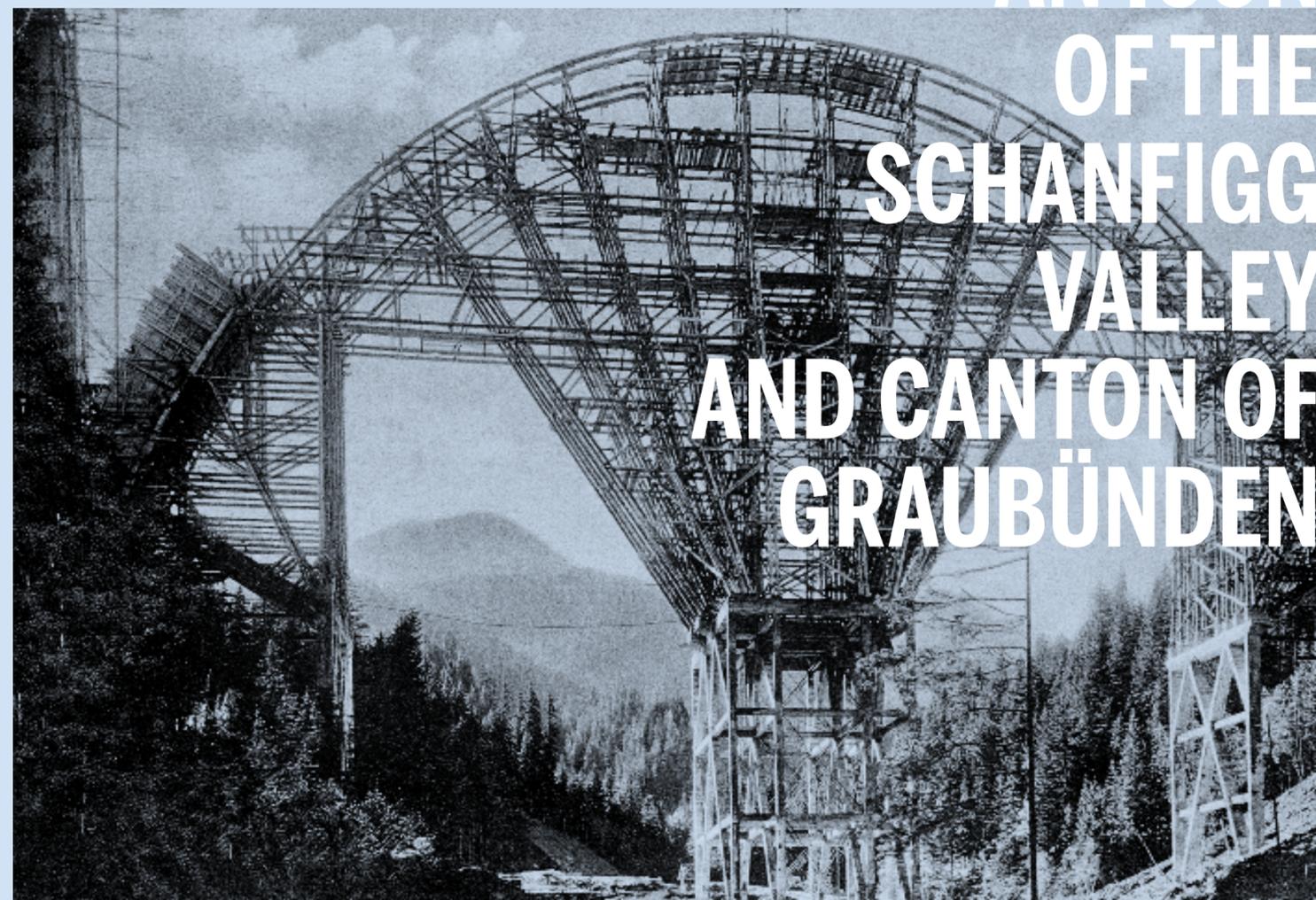
To celebrate the 75th anniversary of the Arosa railway, Florenz Schaffner, the former director of tourism and initiator of the Arosa Humour Festival, rappelled down the Langwieser Viaduct with the help of mountain guides. On his way down, he carried a birthday cake and large Arosa flag for the celebration below at the fire pit along the Sapünerbach river.

Beloved photo backdrop and icon of the Schanfigg Valley

Thanks to Andy Kollegger, former director of the project, the viaduct has been illuminated at night during winter ever since the 100-year anniversary of Arosa Energie in 1997/98. It is initially illuminated by hundreds of lights attached to the structure which replicate the silhouette of the bridge, and then subsequently by strips of light. To mark the victory of Gian Simmen from Arosa as the first halfpipe Olympic snowboarding champion at the 1998 Nagano Winter Olympics, Andy Kollegger had the viaduct supplemented with specially made and also illuminated Olympic rings.

Riding the train over the viaduct is a memorable experience. However, you can also experience the splendour of the structure on foot. You'll discover new and increasingly impressive views of the beloved photo backdrop on a walk around the village of Langwies.

Today the illuminated viaduct is still beloved by locals and guests alike as a photo backdrop and icon of the Schanfigg Valley and canton of Graubünden.



AN ICON
OF THE
SCHANFIGG
VALLEY
AND CANTON OF
GRAUBÜNDEN



A place where the
picturesque
panorama can be
enjoyed from bed

ALPINE MOUNTAIN WEST DOUBLE

Our Alpine Mountain West Double room (31 m²) boasts the heavenly scent of SWISS PINE. The use of natural materials like granite and wood gives the room a HOMELY WARMTH. Have a blissful sleep and sweet dreams with our BOX-SPRING BEDS. The generous WINDOWS offer a breathtaking panoramic view of the Weisshorn and cross-country ski tracks. A RAIN SHOWER adds the freshness you need in the morning to enjoy an eventful winter day in Arosa Lenzerheide.



CROSS-COUNTRY SKIING TIP

Where the view is even more fascinating

Entire season*
**CROSS-COUNTRY
SKI PACKAGE**

From 3 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- Three-day cross-country ski pass
- Use of the sauna and fitness area
- Lockable ski storage room

From CHF 635 per person

*except high season

Probably the most beautiful cross-country skiing trails in the Alps are located in the immediate vicinity of Alp Maran. Experience 21 km of interconnected «standard» cross-country trail as well as the 15 km long «skating» trail network directly from the hotel. Whether you are a beginner or a professional, there is a suitable trail for everyone. And they all have one thing in common – a fantastic panorama!

Tip: A very special highlight is the Maran night trail on Wednesdays and Fridays.

Cross-country skiing routes «standard» and «skating»:

Maran cross-country training area (1.1 km) – Maran training trail (1.9 km) – Maran night trail (1.7 km) – Sunny track «Uf Prättsch» (3.5 km) – Cross-country track Prättschalp (7.9 km) – Cross-country track Isel (7.4 km) – Cross-country track Isel (5.5 km)

Cross-country skiing route «standard»:

Panoramic track Ochsenalp (6.1 km)

hofmaran.ch/en/cross-country-skiing



Photo: Nina Hardegger-Mattli, Arosa Tourism


**Slope
Enjoyer**
 HOF MARAN
AROSA

Entire season*

POW(D)ER-PACKAGE

From 2 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- Two-day ski pass Arosa-Lenzerheide
- 2 lessons ski school per day for children and teenagers up to 17 years inclusive
- Use of the sauna and fitness area
- Lockable ski storage room
- 20% discount with our partner Carmenna Sport

From CHF 570 per person

*except high season

BOOK
 MOUNTAIN-
 RAILWAY
 TICKETS
 ONLINE NOW



SKI AND SNOWBOARD TIP

Skiing at the Brüggerhorn under the full moon

Enjoy the slopes late at night while skiing under the light of the full moon. You can take the Brüggerhorn six-seater chairlift as many times as you want until 9.00 p.m. The Sattelhütte restaurant will indulge you with classic Swiss dishes during the evening spectacle. The final piste run from the Sattelhütte restaurant takes place at 11 p.m.

Dates: 16 January 2022
14 February 2022
16 March 2022

hofmaran.ch/en/ski-snowboard



WINTER HIKING TIP

Where the snow quietly crunches

Relax, leave your hectic daily life behind and experience the pristine winter landscape located above Arosa. The Prättschalp snowshoe trail (no. 597) is perfect for such an occasion. After departing from the hotel, the tour continues along the cross-country ski tracks through the forest and beyond. Throughout your journey, you'll enjoy unique views of the extensive Schanfigg Valley and the Arosa mountain landscape. Once you've reached Prättschalp, the turning point, you'll have completed roughly half the trek. Around 100 cattle are put out to pasture here during the summer by farmers from Chur. The snowshoe trail continues from Prättschalp for another short climb towards Upper Prättschsee, the tour's highest point. The Guisanplatz is located near the lake and named after General Henri Guisan (1874–1960), who participated in the 1st of August celebration there during the Second World War. A plaque serves as a memorial to the historic event. The trail lightly descends again from Upper Prättschsee back to the hotel.

Route: Maran – Prättschli – Prättschalp – Prättschsee – Maran
Length: 3.7 kilometres
Uphills and downhill: +/- 146 metres altitude
Difficulty: Moderate
Options: It's an indescribable experience when the moon transforms the snow on the Prättschalp snowshoe trail into a sparkling blanket under your feet.

hofmaran.ch/en/winter-hiking

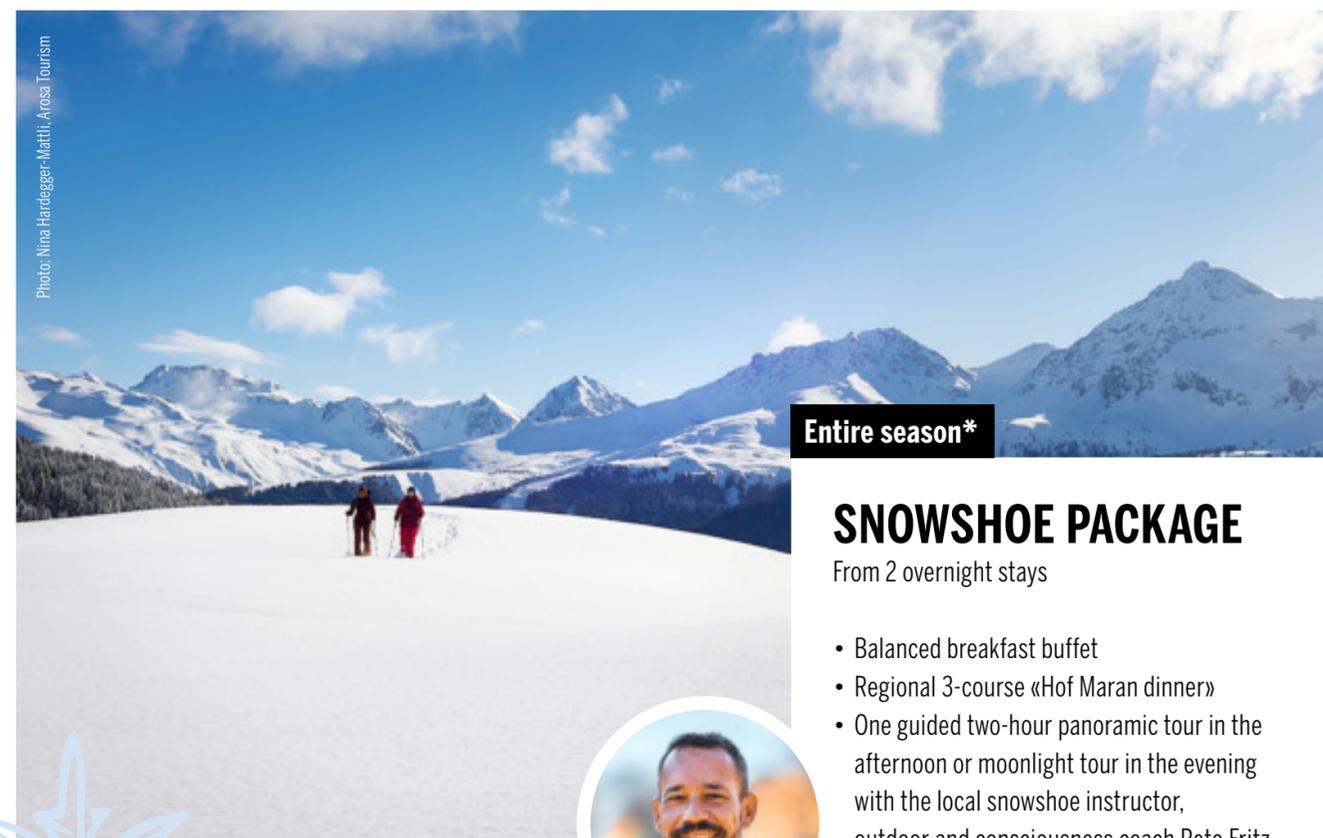


Photo: Nina Hardegger-Mattli, Arosa Tourism

Entire season*

SNOWSHOE PACKAGE

From 2 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- One guided two-hour panoramic tour in the afternoon or moonlight tour in the evening with the local snowshoe instructor, outdoor and consciousness coach Reto Fritz
- Including snowshoe and pole rental
- Tips on the surroundings, flora and fauna
- Use of the sauna and fitness area
- Lockable ski room

From CHF 504 per person
(Bookable from 2 persons)

*except high season



Reto Fritz

Snowshoe instructor, outdoor and consciousness coach

WHERE THE
 WINTER SPORTS
 WILL TAKE
 YOU TO THE
 BEST SPOTS



A place where you can laugh to your heart's content.

10 to 19 December 2021

AROSA HUMOUR FESTIVAL PACKAGE

2 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- Per person 1 festival ticket of your choice (as long as seats are available)
- Use of the sauna and fitness area

From CHF 419 per person

humorfestival.swiss/programm

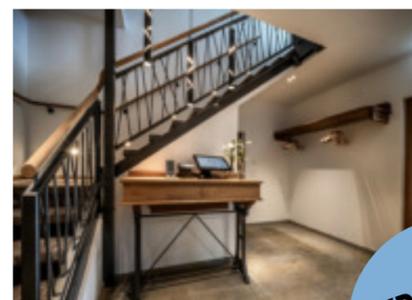


VERANDA

Half-board restaurant with panorama view

Our restaurants were renovated during the spring. Veranda, our half-board restaurant on the first floor, has a completely new look. The new interior features a typically modern and homely style and has transformed the Veranda into a true gem. Experience pleasurable culinary moments with a panoramic view.

hofmaran.ch/en/restaurant



EXPERIENCE
MOMENTS OF
PLEASURE

BÜNDNER STÜBLI

Raclette and fondue – two classics.

An original nineteenth-century Walsertavern – the perfect setting in which to enjoy our cheese specialities, such as fondue and raclette. The ceiling of the tavern was raised by 20 centimetres during restaurant renovations, and the old spruce boards were secured up above, making the gem even more spacious.

hofmaran.ch/en/restaurant



GROWN IN AROSA – CULTIVATED AT HOF MARAN

Graubünden spruce from 1510

During renovations on the second floor of the Veranda restaurant, we discovered very old tapered ceiling boards under the original flooring. The old construction method suggested that it was once an old (two-storey) building used by the Walsers. The spruce boards were stored during winter to allow them to completely dry out. During spring and summer, the last few boards were brought from outside and hammered into place, which created tension, sealed the gaps and provided optimal stability.

Out of curiosity, we had the tree rings on a section of the wood from the old spruce boards dated. The dendrochronological report revealed some interesting information.

The spruce dates back to approximately 1510 and is from the Arosa region. Since the rough edge (bark and last ring under the bark) and a few tree rings were manually planed down while the tree trunk was being processed, it was estimated to have been felled sometime between 1761–1771. The tree lived to be around 250 to 260 years old. This supports our assumption that the initial buildings at Hof Maran were constructed around 1791.



GOLFHUUS

Fireside dining with a view

The cosy atmosphere inside by the fire and outside on the terrace and the breathtaking view of the cross-country ski tracks and the mountain panorama never fail to wow our guests. Chef Volker Ruppel, chef de service Jens Kern and their front-of-house team are on hand to serve up delicacies both small and large. **Our tip:** Freshly grilled salmon. Marinated with spices, crispy on the outside and tender pink on the inside – straight from the fire to your table.

hofmaran.ch/en/golfhuus





SKI- AND
SNOWBOARD
LESSONS
INCLUSIVE

FAMILY TIP

Where adventure begins right at the front door.

Entire season* FAMILY-PACKAGE

From 3 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- 2 lessons ski school per day for children and teenagers up to 17 years inclusive
 - Free sled rental
- Exciting program for our smallest guests

**From CHF 1'565
for the entire family**

*except high season

Due to the central location of the hotel directly at the «Kinderland Maran», the ski paradise for the very youngest, and in close and in the immediate vicinity of the «Honigland» ski area for the older kids, the children can start their morning from breakfast to the slopes.

With the attractive offer «Ski school included», children and teenagers up to and including 17 years of age may participate free of charge in the ski or snowboard group lessons - and with us even 2 lessons per day.

Arosa has been awarded the «Family Destination» seal of quality. The numerous family offers, such as ice skating, a visit to the Squirrel Trail or Arosa Bear Sanctuary, as well as the nearby toboggan runs make family vacations in the snow unforgettable.

hofmaran.ch/en/family-time



FAMILY
Destination



DECEMBER 2021

9 – 19	30TH AROSA HUMOUR FESTIVAL
10	START OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN
14 – 15	AUDI FIS SKI CROSS WORLD CUP AROSA-LENZERHEIDE
25	HOF MARAN CHRISTMAS GALA
28	4TH AROSA ICE CLASSIC
31	HOF MARAN NEW YEAR'S EVE GALA

EVENTS

From
10 December,
immerse
yourself in
winter worlds
once again

JANUARY 2022

1	NEW YEAR'S CONCERT WITH KAMMERPHILHARMONIE GRAUBÜNDEN
9 – 15	30TH AROSA ALPINE HOT-AIR BALLOON WEEK
12 – 14	11TH AROSA ICESNOWFOOTBALL
15	18TH SWISS SNOW WALK & RUN
22 – 29	17TH AROSA GAY SKI WEEK

FEBRUARY 2022

3 – 5	AROSA SOUNDS
17	CONCERT BY THE FRANK MUSCHALLE TRIO

MARCH 2022

18 – 20	CURLING: 30TH AROSA SUNNA CUP
20 – 26	AROSA CLASSIC FESTIVAL
24 – 26	AROSA MEDICAL CONGRESS
25 – 27	YOGA WEEKEND WITH ISABELLA GARTMANN

APRIL 2022

1 – 3	LIVE IS LIFE MUSIC FESTIVAL
3	CLOSE OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN

SUMMER
PREVIEW
NEXT
PAGE

PREVIEW

Next summer is sure to come



JUNE 2022

18	START OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN
19 - 24	DOG AND TEAM TRAINING, MOSQUITO GMBH
24 - 26	YOGA WEEKEND WITH ISABELLA GARTMANN
26.6. - 1.7.	MUSIC COURSE AT HOF MARAN: THE OBOE

JULY 2022

3 - 9	MUSIC COURSE AT HOF MARAN: THE TROMBONE
10 - 16	MUSIC COURSE AT HOF MARAN: THE CLARINET
17 - 23	MUSIC COURSE AT HOF MARAN: A STUDY IN BLUES STYLE
22	AROSA VILLAGE MARKET
24	9TH KINDERLAND OPENAIR
24 - 29	DOG AND TEAM TRAINING, MOSQUITO GMBH
24 - 30	MUSIC COURSE AT HOF MARAN: GIOVIVO

AUGUST 2022

1	SWISS NATIONAL DAY CELEBRATIONS WITH A TRADITIONAL ALPINE BONFIRE
2 - 7	MUSIC COURSE AT HOF MARAN: LOW BRASS
6	60TH HOF MARAN CHALLENGE: GOLF TOURNAMENT
7 - 13	MUSIC COURSE AT HOF MARAN: MUSIC EDUCATION
11 - 14	21TH AROSA JAZZ DAYS
14 - 20	MUSIC COURSE AT HOF MARAN: CHAMBER MUSIC

SEPTEMBER 2022

1 - 4	18TH AROSA CLASSICCAR, INTERNATIONAL HILL CLIMB
4 - 9	DOG AND TEAM TRAINING, MOSQUITO GMBH
9 - 11	YOGA WEEKEND WITH ISABELLA GARTMANN
10	9TH AROSA TRAILRUN
11	CLOSE OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN



THE HÄRING FAMILY

See you soon at Hof Maran!

HOF  **MARAN**
AROSA **** GOLF- & SPORHOTEL

★★★★

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2021
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Tripadvisor