

BIN ÜNSCH

The latest from the Alp Maran



LOCAL HEROES

**WE LOVE ICE CREAM
THAT LETS YOU TASTE
WHAT IS INSIDE**

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HISTORY

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THE AROSA
CROSS-COUNTRY LEGEND**

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**KING FOR
ONE NIGHT**

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Home from home.



EAT
LOCAL
EAT
FAIR

THE ANDEER ALPINE DAIRY

May it live long

Anyone travelling from Chur over or through the San Bernardino should definitely take a right at Andeer first. The small Graubünden mountain village is not only home to the mineral spring with a spa and the church in the middle of the village, but also to the alpine dairy. In one house, people sing praises to the Good Lord, and in the other, they sing praises to Maria Meyer and Floh Bienenrth's raw milk cheeses. Even the priest is tempted... The numerous national and international awards testify to the quality of the round loaves of the two cheese makers.

That Floh, who packs the fullness of life into cheese, is a special person. For a long time he herded cows and goats on the Grisons Alps, processing their milk into fine cheese. He thought a lot about life in general and in particular in the alpine world, learned a lot about the rhythm of the cows and about the weather as well as about his own limits and how to break them. It is this fullness of life that he has packed into his cheese wheels since then. And we who buy the cheese at the Andeer alpine dairy feel this well-roundedness, this love of life, of nature and of cheese.

“Preserving instead of growing is our basic philosophy, and if you choose to preserve, the system stays as it is, or it even gets better,” philosophises Floh. Floh and his wife Maria have a great desire to create added value with their products.

If you think this is banal marketing drivel, you really need to take a right turn in Andeer or, even more conveniently, order a cheese plate for dinner at Hof Maran – with a bit of luck, there will be one or two “Möckli” cheeses from Maria and Floh on it. Ask our staff about it.

sennerei-andeer.ch

IMPRINT

Concept/design: Hof Maran, Arosa/Bureau54 GmbH, Allstätten
 Cover image: Foto Homberger, Arosa – Photos: Foto Homberger, Arosa / arosalenzerheide.swiss / Arosa Bergbahnen AG / various photos from suppliers
 Texts: Hof Maran – Printing and dispatch: Appenzeller Druckerei
 Circulation: 4,050 in German, 100 in English – Paper: Lessebo Smooth White



Photo: Fabian Scheffold

THOMAS MARUGG WINERY

Fläsch – the Burgundy of Switzerland



BEHIND EVERY GOOD WINE THERE IS A WINEGROWER, A WINE- GROWING FAMILY, A REGION.

Fläsch, the smallest of the four wine-growing communities in the Bündner Herrschaft (Maienfeld district), is considered a gem by wine connoisseurs and is home to some renowned and well-known winemakers. Situated on the right bank of the Rhine, the village is beautifully nestled in the magnificent landscape at the foot of the Fläscherberg and below the St. Luzisteig. The wine-growing village lives from and with wine – a cultural asset that connects people.

The Thomas and Edith Marugg family is now the third generation to run their winery. Originally focused on mixed farming with livestock, arable farming and viticulture, it completely converted to independent wine production in the 1980s. Thomas Marugg took over the winery back in 1997. Together with his family, he cultivates five hectares of well-tended vineyards in the best locations and vinifies wines and specialities that are typical of the variety and full of character.



“The foundation for great wines is the terroir, which itself is influenced by many factors: night and day temperatures, amount of precipitation, hours of sunshine, slope and soil conditions. As a divine blessing, the foehn wind, also called the ‘grape cooker’, completes nature’s work. We treat this gift of nature with respect and, as such, consciously manage our vineyards in a nature-friendly way. This is the only way we can preserve a fertile and liveable planet for future generations.

However, the terroir alone is not enough to produce an exceptional wine, characterised by excellence and unforgettable drinking pleasure. It takes a bit of tradition for the time-honoured craft, but also a pinch of innovative spirit for the possibilities of the wine cellar process. The challenge is the careful vinification of the wines in order to bring out the authentic and varietal character of the grape varieties. In our architecturally designed barrique cellar, the wines mature in mystical tranquillity towards their perfection – a special kind of ‘cellar whisper’. Experience this fascinating ambience with all your senses – ideally with a delightful glass of wine.”

marugg-weine.ch



Local Heroes

HOF MARAN
AROSA



GLATSCH BALNOT AG

“We love ice cream that lets you taste what is inside.”

“Glatsch” is Romansh for ice cream. Since 2013, the two ice-cream makers Heike Schulze and Holger Schmidt from Surava have been using the name to emphasise their regional origins. And the name really says it all. They mainly use local organic ingredients. The milk is supplied by organic farmer Andri Devonas from his own village. When it comes to fruit, freshness is crucial for the taste, which is why it is obvious to use regional suppliers wherever possible.

But it is not only the products that account for the high quality of Glatsch Balnot’s various types of ice cream. Unlike in the industrial production of ice cream, much less air is hammered in during the artisanal production. This results in a much finer and creamier consistency. Their success has proved the two ice-cream makers right. From the small village in the Parc Ela nature park, they now supply many restaurants from Engadin to Zurich.

Tip: Try our wonderfully refreshing, slightly tart and healthy sea buckthorn sorbet (lactose- and gluten-free, vegan). A perfect palate cleanser after a sumptuous dinner.

glatsch-balnot.ch



WIN

THE AROSA MOUNTAIN
LANDSCAPE –
SNOW GUARANTEED,
THEN AS NOW.

TER



Class lessons in the unique training area Maran 1977.



Style study Werner Geeser 1973

Reto Geeser

Cross-country skiing in Arosa

The brothers Werner (deceased) and Reto Geeser and Peter Schmid founded the Geeser Cross-Country Ski School in Arosa in December 1972. At the time, it was a visionary project that took courage. In the early 1970s, for example, there were only a handful of cross-country ski schools in Switzerland. The Scandinavians found it inconceivable anyway that anyone should have to take lessons in cross-country skiing and scoffed at the idea of the Swiss. Cross-country skiing is easy. You do not have to learn it. That is easy to say for the Nordic nations, where people are literally born with skis on their feet. But Werner Geeser's national and international successes (greatest successes: 1970 victory in the Engadin Skimarathon and 6th place in the 50 km race at the Sapporo Winter Olympics) and other Swiss athletes gave cross-country skiing a boost in Switzerland and triggered a veritable cross-country skiing boom. Since then, similar growth rates among cross-country skiers have only been recorded thanks to the successes of Dario Cologna and the change in travel behaviour brought about by Covid-19.

The three Arosa pioneers found an "ally" in resort director Rammstein, who strongly supported them. As a result, the first cross-country ski trails were created

in Isla (still without the waterfall loop), on Alp Maran and towards Alp Prättsch (without Ochsenalp). Initially, the trail work was done very painstakingly using only ski-doos and by hand. Nowadays, trails are prepared almost exclusively with special trail vehicles equipped with rollers and track cutters. Despite the use of machines, the alpine environment with its challenging topography still requires a good understanding of the terrain, the snow and the needs of winter sports enthusiasts using thin skis.

The Geeser brothers have experienced a lot over the many years with their cross-country ski school. In the beginning, only wooden skis were used. The development of plastic skis with scales or skin inserts was an enormous step forward, and the demanding waxing on the climbing zone with adhesive or climbing wax in the classic technique became obsolete. Nevertheless, one thing is still true today for the athletic skier and the professional athlete: when you want to go fast, you cannot do without waxing. Temperature, snow conditions and moisture must be taken into account in order to achieve the optimum balance between the grip and the perfect gliding properties of the ski. It is interesting that in recent years people have returned to the "comfortable" skin skis.

In the early 1980s, the skating technique was introduced, which, in turn, had a major impact on the preparation of cross-country ski trails. The skating technique could not be used on the groomed trails, and so plane trails had to be groomed in addition to the tracks.

The Geesers once again demonstrated a flair for trends around the same time. They first experienced real snowshoes (so-called "beaver tails") during a successful expedition to Denali in 1977, which was called Mount McKinley until 2015 and sits 6,190 metres above sea level). Subsequently, the brothers imported snowshoes through a colleague in Geneva and organised snowshoe tours for groups for decades. Snowshoeing has now become a popular winter sport as an alternative to the more demanding and elaborate ski touring or winter hiking on groomed trails. In the area of Alp Maran and on Alp Prättsch, there are now many signposted routes for all kinds of abilities.

Reto Geeser still runs his "Langlaufzentrums", or cross-country ski centre, which is celebrating 50 years this winter. With his continued commitment, he has clearly proven what it takes to be a good "Nordic": modesty, toughness and closeness to nature.

THE "NORDICS" MODEST, TOUGH AND CLOSE TO NATURE.





**Where not only
children
sleep soundly**

**THE ALPINE
MOUNTAIN
SUITE**

Our Alpine Mountain Suite boasts the heavenly scent of SWISS PINE. The use of natural materials like granite and wood gives the room a HOMELY WARMTH. The Suite is very spacious, with a bedroom and separate living and sleeping areas. Have a blissful sleep and sweet dreams with our BOX-SPRING BEDS. A RAIN SHOWER adds the freshness you need in the morning, and the FLOOR-TO-CEILING WINDOWS give you an unobstructed view of the Maran cross-country ski trail, the Walser settlement of Medergen and surrounding mountain forests.



Long Runner

HOF MARAN
AROSA



CROSS-COUNTRY SKIING TIP

Where the view is even more fascinating

Probably the most beautiful cross-country ski trails in the Alps are located in the immediate vicinity of Alp Maran. Experience 21 km of the interconnected cross-country ski trail “Classic” as well as the 15 km-long cross-country ski trail network “Skating” directly from the hotel. No matter whether you are a beginner or a professional, there is a suitable route for everyone. And they all have one thing in common – a fantastic panoramic view!

Tip: A very special highlight is the Maran night trail on Wednesdays and Fridays.

“Classic” and “Skating” cross-country ski routes:

Maran cross-country training area (1.1 km) – Maran training trail (1.9 km) – Maran night trail (1.7 km)
“Uf Prättsch” sun trail (3.5 km) – Prättschalp cross-country trail (7.9 km) – Isel cross-country trail (7.4 km)
Isel cross-country trail (5.5 km)

“Classic” cross-country ski route:

Ochsenalp panoramic trail (6.1 km)

hofmaran.ch/en/cross-country-skiing

Entire season* CROSS-COUNTRY SKI PACKAGE

From 3 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- Three-day cross-country ski pass
- Use of the sauna and fitness area
- Lockable ski storage room

From CHF 654 per person

*Except during high season



Photo: Nina Hardegger-Mattli, Arosa Tourism

Entire season*

POW(D)ER-PACKAGE

From 2 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- Two-day ski pass for the Arosa-Lenzerheide ski resort
- Skiing lessons included for children (up to 17 years old)
- Use of the sauna and fitness area
- Lockable ski storage room
- Special rates with our partner Carmenna Sport

From CHF 528 per person

*Except during high season



WINTER EXPERIENCE TIP

King for a night

Have you ever watched the glowing lights on the mountain late at night and wished you could be there yourself? As “king for a night”, you can take advantage of the unique opportunity for two hours and be up close and personal with the grooming of the slopes. Take a snow groomer ride in the Tschuggen area – the ultimate snow sports experience.

Dates: Wednesdays from 7 December 2022 to 12 April 2023

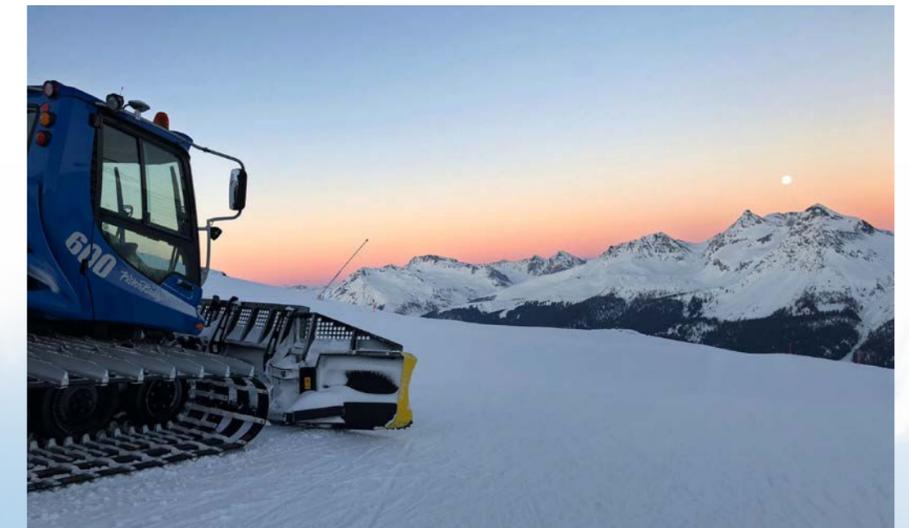
May be rescheduled to Friday if necessary

Duration: Around 2 hours, 4.30 p.m.–6.30 p.m./5.00 p.m.–7.00 p.m.

Price: CHF 195

Tip: We recommend that you pre-book as early as possible.

hofmaran.ch/en/packages-winter



**BOOK
CABLE CAR
TICKETS
ONLINE NOW**



SKI AND SNOWBOARD TIP

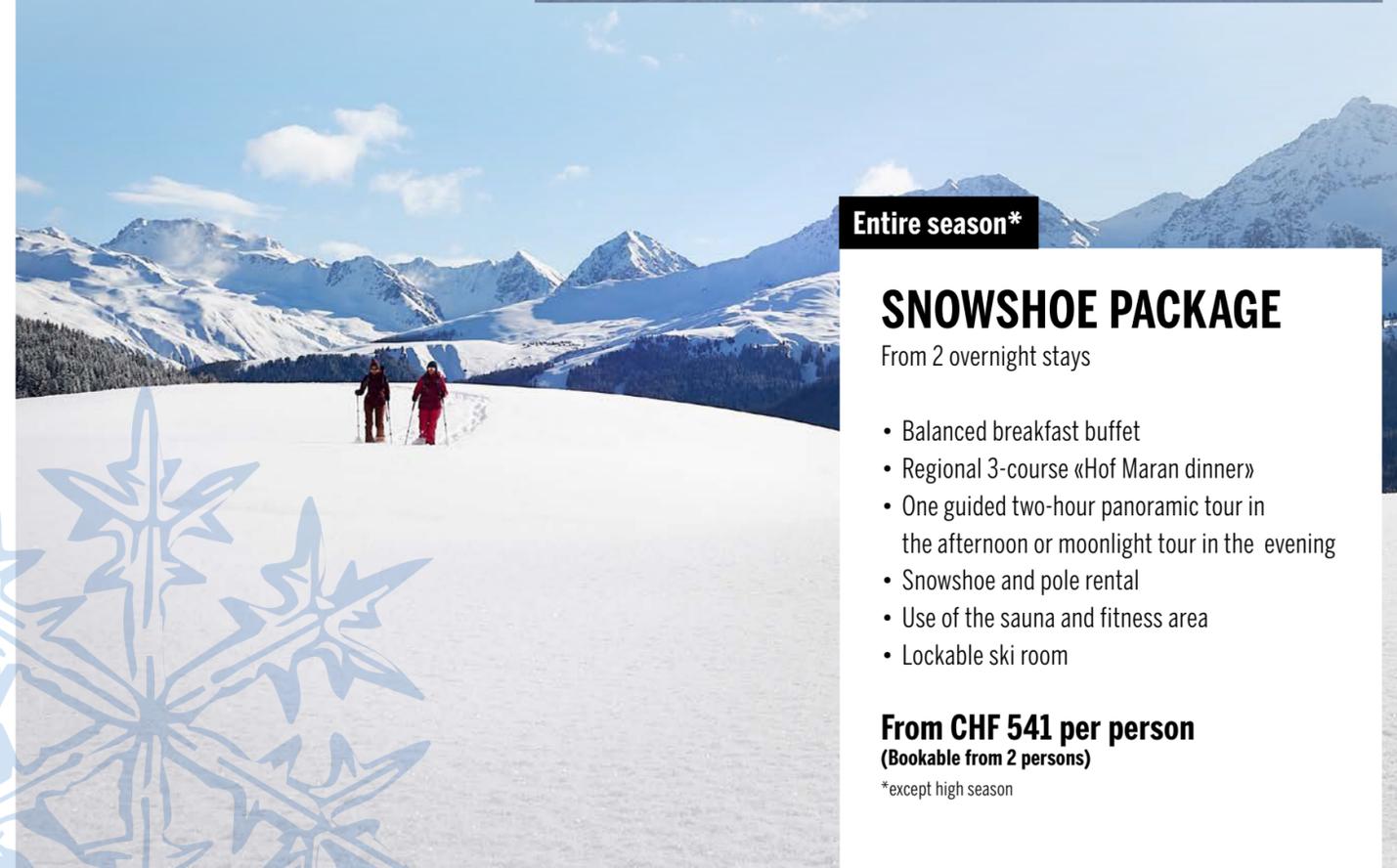
First turns down the slopes at sunrise

Start your skiing day with a very special experience. Early in the morning, before sunrise, the first cable car takes you up to 2,653 m above sea level. Witness the spectacle of light as the mountain peaks illuminate in soft colours. Be the first to enjoy the pristine slopes at dawn amidst the magnificent mountain scenery. Make the first tracks in the freshly groomed snow. After a hearty breakfast at the summit, you will be ready for an exciting day of skiing in Arosa-Lenzerheide.

Dates: Every Sunday from 12 February to 16 April 2023

hofmaran.ch/en/ski-and-snowboard

WHERE THE
WINTER SPORTS
WILL TAKE
YOU TO THE
BEST SPOTS



Entire season*

SNOWSHOE PACKAGE

From 2 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- One guided two-hour panoramic tour in the afternoon or moonlight tour in the evening
- Snowshoe and pole rental
- Use of the sauna and fitness area
- Lockable ski room

From CHF 541 per person
(Bookable from 2 persons)

*except high season

Photo: Nina Hardegger-Mattli, Arosa Tourism

A place where you can laugh to your heart's content

9 to 18 December 2022

AROSA HUMOUR FESTIVAL PACKAGE

2 overnight stays

- Balanced breakfast buffet
- Regional 3-course «Hof Maran dinner»
- 1 festival ticket of your choice per person (while supplies last)
- Use of the sauna and fitness area

From CHF 431 per person

humorfestival.swiss/programm



Photo: Nina Hardegger-Mattli, Arosa Tourism



ISBLAATERE

For real gourmets

There are plenty of beautiful sunny spots in Arosa, but people say none is more beautiful and sunny than the isblaatere. Breathtaking views, a sun terrace where you can sit in absolute comfort, grilled meats for real gourmets, and fine wines from Switzerland and Europe. Let yourself be spoiled by Michel Thomis and his team.

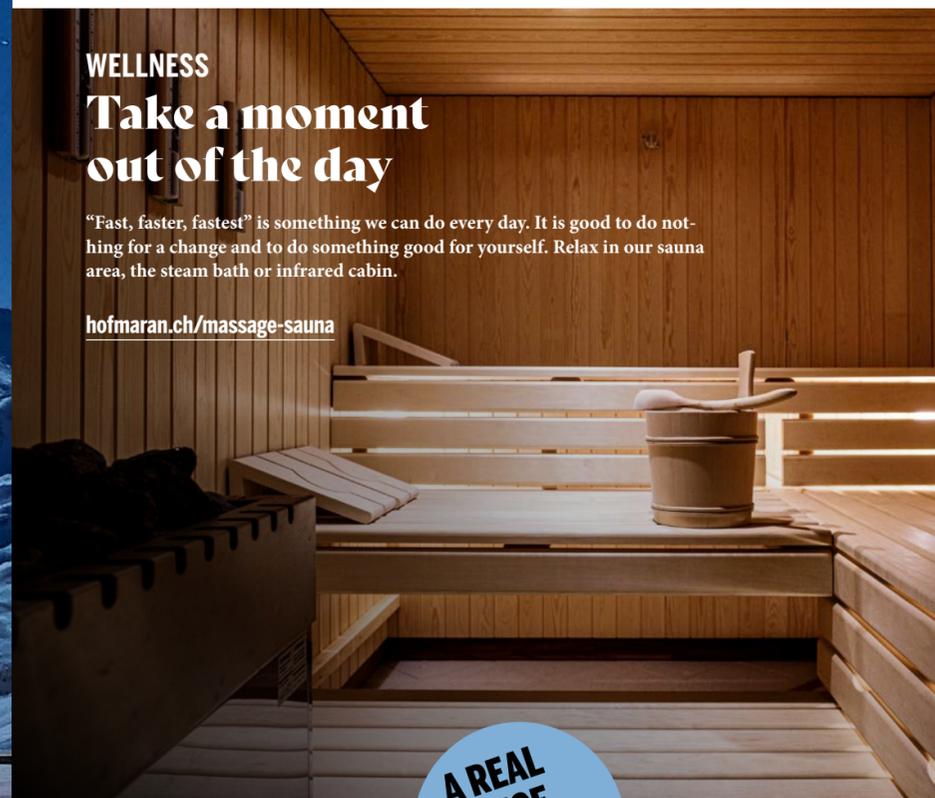
hofmaran.ch/en/restaurant

WELLNESS

Take a moment out of the day

“Fast, faster, fastest” is something we can do every day. It is good to do nothing for a change and to do something good for yourself. Relax in our sauna area, the steam bath or infrared cabin.

hofmaran.ch/massage-sauna



A REAL SENSE OF WELL-BEING

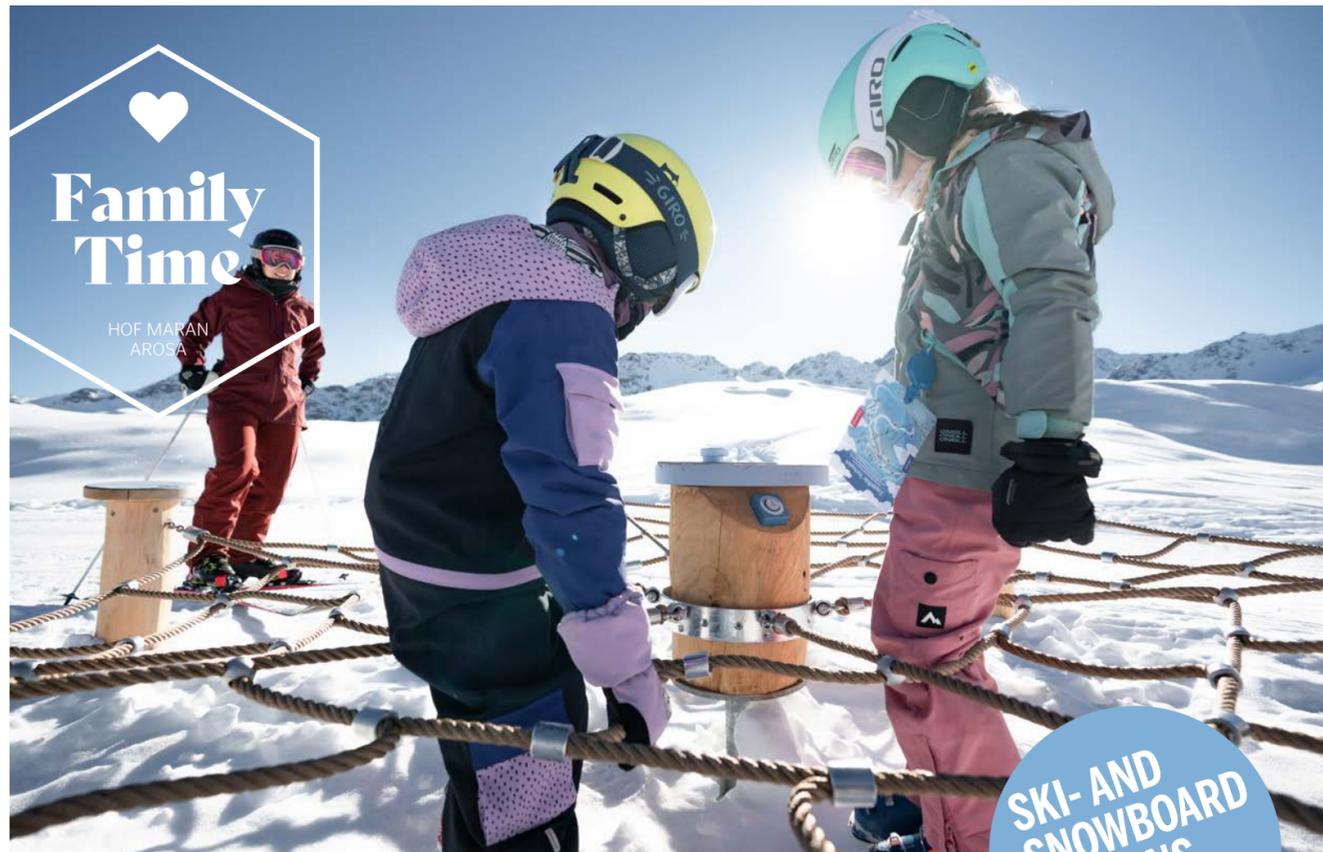


FAMILY TIP

Where the adventure begins at your front door

The kids can hit the slopes right after breakfast thanks to the central location of the hotel directly next to “Maran Kinderland”, the ski paradise for youngsters, and in the immediate vicinity of the “Honigland” Kinderland, which offers skiing for bigger kids. Our attractive “Skiing lessons included” offer allows children and young adults up to 17 years of age to participate in group skiing and snowboarding lessons for free – in the morning and afternoon.

hofmaran.ch/en/family-time



Entire season*

FAMILY PACKAGE

Starting from 3 overnight stays

- Regional 3-course «Hof Maran dinner»
- Skiing lessons included for children and young adults up to 17 years of age
 - Free sledge hire
- Special rates with our partner Carmenna Sport
- Exciting programme for our smallest guests

From CHF 1,602 for the whole family

*Except during high season

FAMILY TIP

Fun with the bear in the Tschuggen region

Starting this winter, the youngest skiers and snowboarders will experience the story of the young fidgety bear in the Tschuggen Snowsports Adventure World. Actually, he should be in hibernation by now. But the young bear is still happily toddling around the ski area instead. In the “Zappelbär search game”, the youngest snow sports enthusiasts help him to find the right food until he gets tired by running around on skis or a snowboard and goes off to rest for the winter.

«Family Destination»

Arosa was awarded the “Family Destination” label. The range of family activities, such as ice skating, visits to the squirrel trail or Bärenland bear sanctuary as well as the nearby sledge runs, make family holidays in the snow unforgettable.

hofmaran.ch/en/family-time



DECEMBER 2022

8 – 18	31TH AROSA HUMOUR FESTIVAL
9	START OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN
12	AUDI FIS SKI CROSS WORLD CUP AROSA-LENZERHEIDE
25	HOF MARAN CHRISTMAS GALA
30	AROSA ICE CLASSIC
31	HOF MARAN NEW YEAR'S EVE GALA

JANUARY 2023

1	NEW YEAR'S CONCERT WITH KAMMERPHILHARMONIE GRAUBÜNDEN
8 – 14	31TH AROSA ALPINE HOT-AIR BALLOON WEEK
18 – 20	11TH AROSA ICESNOWFOOTBALL
21	19TH SWISS SNOW WALK & RUN
21 – 28	18TH AROSA GAY SKI WEEK

FEBRUARY 2023

2 – 4	AROSA SOUNDS
16	CONCERT BY THE FRANK MUSCHALLE DUO
23	“SCHANFIGG KOCHT...”

MARCH 2023

10 – 19	AROSA ELECTRONICA
17 – 19	CURLING: 31TH AROSA SUNNA CUP
19 – 2.4.	AROSA CLASSIC FESTIVAL
23 – 25	46TH AROSA MEDICAL CONGRESS
24 – 26	YOGA-WEEKEND WITH ISABELLA GARTMANN
31. – 2.4.	LIVE IS LIFE MUSIC FESTIVAL

APRIL 2023

2	CLOSE OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN
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EVENTS
Immerse yourself in winter worlds again from 9 December.

SUMMER PREVIEW NEXT PAGE

PREVIEW

Next summer is sure to come



JUNE 2023

17	START OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN
17 - 23	MUSIC COURSE AT HOF MARAN: BLUES HARP
18 - 23	DOG AND TEAM TRAINING, MOSQUITO GMBH
23 - 25	YOGA-WEEKEND WITH ISABELLA GARTMANN
25 - 1.7.	MUSIC COURSE AT HOF MARAN: THE OBOE

JULY 2023

2 - 8	MUSIC COURSE AT HOF MARAN: THE TROMBONE
9 - 15	MUSIC COURSE AT HOF MARAN: THE CLARINET
16 - 22	MUSIC COURSE AT HOF MARAN: THE HARP
23	10TH KINDERLAND OPENAIR
23 - 28	DOG AND TEAM TRAINING, MOSQUITO GMBH
23 - 29	MUSIC COURSE AT HOF MARAN: GIOVIVO
28	AROSA VILLAGE MARKET

AUGUST 2023

1	SWISS NATIONAL DAY CELEBRATIONS WITH A TRADITIONAL ALPINE BONFIRE
2 - 7	MUSIC COURSE AT HOF MARAN: LOW BRASS
3 - 6	22TH AROSA JAZZ DAYS
4 - 6	FAMILY BIKE VIBES
5	61TH HOF MARAN CHALLENGE: GOLF TOURNAMENT
6 - 12	MUSIC COURSE AT HOF MARAN: MUSIC EDUCATION
13 - 19	MUSIC COURSE AT HOF MARAN: CHAMBER MUSIC
20 - 26	MUSIC COURSE AT HOF MARAN: VIOLA
27 - 2.9.	MUSIC COURSE AT HOF MARAN: THE BASSOON
31 - 3.9.	19TH AROSA CLASSICCAR, INTERNATIONAL HILL CLIMB

SEPTEMBER 2023

3 - 7	MUSIC COURSE AT HOF MARAN: OCARINA
3 - 8	DOG AND TEAM TRAINING, MOSQUITO GMBH
8 - 10	FITNESS- AND YOGA-WEEKEND WITH ISABELLA GARTMANN
9	10TH AROSA TRAILRUN
10	CLOSE OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN



THE HÄRING FAMILY

See you soon at Hof Maran!

HOF  **MARAN**
AROSA **** GOLF- & SPORHOTEL

★★★★

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HOTEL@HOFMARAN.CH, HOFMARAN.CH


FAMILY
Destination

2022
Travelers'
Choice

Tripadvisor