

BIN ÜNSCH

Exciting news from Hof Maran



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Home from home.





Local Heroes

HOF MARAN
AROSA



ZÜNDEL AZIENDA AGRICOLA SA

Il mio Malcantone!

High above Ponte Tresa, between Lago di Lugano and Lago Maggiore, is the vineyard of the Zündel family.

When the natural scientist Christian Zündel came to Ticino in the 1970s, wine-growing in southern Switzerland was considered a “wasteland”. Many producers’ quality expectations were still miles behind today’s standards. But Zündel was different. As an expert in soil science, he was perfectly suited to work in the vineyards. For him, wine-making was not insignificant, but secondary, and anyone who knows anything about wine-growing knows that good or excellent wines are created in the vineyard and not in the cellar. Zündel consistently committed himself to organic, and later biodynamic, cultivation. Since 2019, the Zündel vineyard has even been Demeter certified. Today, organic cultivation is considered good form in the world of wine.

New generation with new ideas

Myra Zündel, Christian’s daughter, has big shoes to fill, but quickly established herself in the world of wine-growing, which is certainly also down to her open, curious and self-confident nature. She shares with her father a passion for natural cultivation and minimalist interventions in the production process.

Myra’s new white wine “Erbaluce”, a grape variety from nearby Piedmont, has a wonderful (salty) minerality, aromas of grapefruit, lime, jasmine as well as notes of chalk and limestone. In addition to the “Orrizonte” created by her father and known beyond the country’s borders, this is the wine that she made her first mark with. We are looking forward to the Zündel family’s next projects.

zuendel.ch

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PUR DUROC

Gone to the pigs



The breed

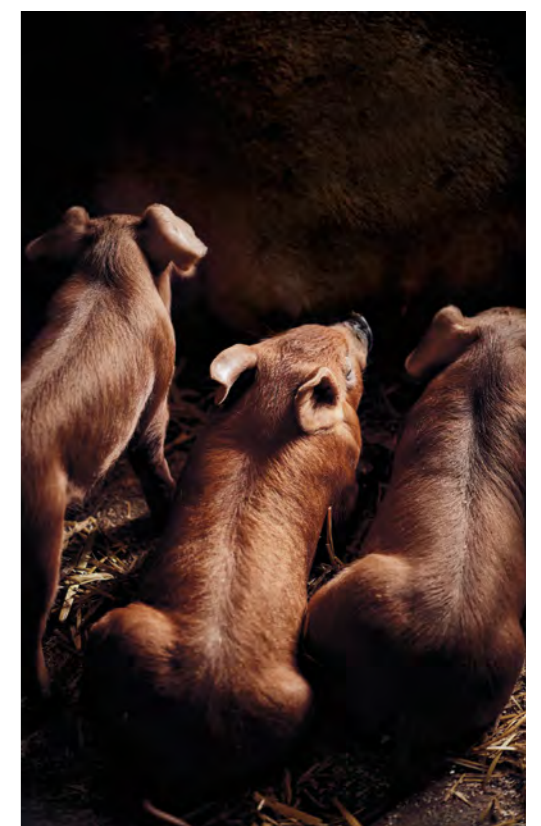
Today's Duroc pig breed originates from the United States and is a cross between different strains of red-haired pigs. The breed standard was set as early as 1885. The large-framed Duroc pig is solid coloured with a light red to reddish brown colouring. Another characteristic are the small floppy ears. Some small black pigment spots are also found in this breed. These cheerful, stress-resistant Duroc pigs are characterised by their docile nature and healthy constitution. They are very robust and can be kept outside even in low temperatures. Their pigmented skin protects them from sunburn when exposed to intense sunlight – making them ideal for free-range husbandry. Duroc sows produce a lot of milk and have the best mothering qualities.

The meat is evenly streaked with fine veins of fat. This high proportion of intramuscular fat makes it extremely juicy and tender. A top-class delicacy.

purduroc.ch

REGIONAL BREEDING. PARTICULARLY ANIMAL-FRIENDLY STABLING. PLENTY OF RUN FOR THE PIGS. UNIQUE, FINELY MARBLED MEAT TEXTURE, AROMATIC FLAVOUR.

The Duroc meat products are backed by a regional community of three farmers and one meat producer: the Schätti family (SG), Ueli Tanner (AR), Ruedi Huber (AI) and Gustav Spiess AG in Berneck. The transport routes from rearing to slaughter and also the distribution cover a small area. As such, the concept fits perfectly with our philosophy of producing regionally. But also the quality standards in rearing, processing and taste meet our high demands.



Local Heroes

HOF MARAN
AROSA



Local Heroes

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“TRADITION DOES NOT MEAN TO LOOK AFTER THE ASH, BUT TO KEEP THE FLAME ALIVE.”

JEAN JAURÈS



GUNZWILER DESTILLATE URS HECHT AG

“Nature does not have to be changed... there is nothing to be improved upon!”

In 1984, Urs Hecht took over his father Fritz's mobile contract distillery. With that, he discovered his calling. A new building for the distillery and sales would soon be constructed at Grasweg 26 in Gunzwil, Lucerne. The next milestone came in 2008: the construction of a wooden building containing a distillery, fruit storage and ripening facilities.

The distillery is a real family business. Urs Hecht, his wife Theres and their three children, together with motivated employees, help to distil spirits that have been awarded gold medals.

Through discipline and dedication, Urs Hecht's schnapps has reached the very top. Both at home and around the world. Relentless pursuit of "Quintaesencia", or quintessence, the art of distilling in its purest form. He takes his cue from nature. The high-trunk trees, grown over generations, are his particular pride and joy. Their fruits are the perfect basis for premium quality fruit schnapps. Urs Hecht has a deep respect for nature's resources and for people.

The ripening cellar is located seven metres below ground level, where constant temperatures guarantee the balanced maturation of the spirits. And the barrels represent the best of cooper craftsmanship, made from oak and cherry wood. The master's experience and intuition are key to achieving the perfect harmony of his distillates. He chooses the time when the fruit distillates are bottled from the barrels. Those are truly magical moments.

Selected fruits from regional farms, grown on healthy high-trunk trees, are the basic requirement for the applied sustainability and the success of the Urs Hecht distillery. The scent of the ripe fruit is intoxicating during harvest time. In the distillery, however, it is the aroma of the distillates that is intoxicating.

gunzwiler-destillate.ch

WINTER

THE AROSA MOUNTAIN
LANDSCAPE –
SNOW GUARANTEED,
THEN AS NOW





The unsung heroes of the slopes

Who is not thrilled to see slowly moving points of light all over the ski area in the evening shortly before sunset? While the guests return to the hotel around 5 p.m. after an exciting day of skiing, the piste preparation team led by Walter “Wadi” Tschanz gets to work, launching eleven machines from their base at the mid-station. Of these, ten machines prepare the slopes in the Arosa ski area and one machine grooms the hiking trails from the mid-station uphill for the coming day. The hiking trails below the mid-station and the cross-country ski trails, however, are maintained by the municipality. A wonderful tradition: all the drivers meet for dinner – depending on the location – either at the Hotel Hold or at the Sattelhütte. Anyone who is out and about in Innerarosa in the evening can marvel at the fleet of large machines parked next to the restaurant.

Fresh snow – a particular challenge

When there is fresh snow, the 16 snow groomers operate to a completely different rhythm. In that case, they start at 2.00 a.m. and work until half past eight in the morning, because all the slopes have to be ready then, and the drivers can end the intense night with coffee and croissants together in the Brüggerstube. People may wonder why, when there is fresh snow, the first “little mounds” form on the slope after just a few descents. This has to do with the density of the snow. A complex material is formed when the crystals accumulate on the ground during the snowfall.

At first, it is soft and loose, but then the ice crystals merge at their points of contact and sinter. In the process, they form a cohesive porous structure, similar to a sponge made of ice, which does not remain unchanged for long. Since snow is so close to its melting temperature (physically speaking, it is a “hot” material), it is constantly changing. Such transformation is called metamorphosis. Along with the structure, the material properties of snow also change continuously, such as its density. While a cubic metre of fresh snow contains so much air that it weighs just between 50 and 100 kilograms, older, sintered snow can weigh as much as 400 kilograms. It sometimes takes a while after fresh snow nights for the ice crystals to consolidate.

The drivers of the snow groomers work the same piste area throughout the entire winter season. So, after some time, they know the conditions and also the pitfalls of the respective area. When their shift is over, they help each other so that they can all return to the base together at around 2.00 a.m. Snow groomer drivers new to the Arosa ski area begin their work operating a regular snow groomer. Meanwhile, the experienced drivers operate machines equipped with a winch. By now, more than half of the snow groomers in Arosa have a winch. As the winch is secured to an anchor point with a 1'400 metre long steel cable, even difficult areas, such as slopes on the Weisshorn, can be tackled. There are around 40 to 50 anchor points for the winches in the entire Arosa ski area.

Preparations start in the summer

The team around “Wadi” Tschanz gets to work on preparing the pistes as early as the summer. They use a drone to measure the ski area with a laser, thus obtaining the exact survey data that they will have to rely on in the winter. The state-of-the-art screens in the snow groomers accurately display the different profiles of the terrain based on the data collected during the summer.

High-precision technology for optimal snow distribution

High-precision sensors measure the snow depth under the vehicle, on the blade and, on the latest machines, even up to 50 metres in front of the vehicle, showing the information on the vehicle display. This allows the driver to identify areas with little snow and snow reserves based on different colours on the display and to move the snow systematically. That creates an even and stable piste – even when there is little snow. In addition, the snow depth measurement gives the driver orientation in poor visibility conditions and thus plays an important role in safety.

These days, all slopes are freshly groomed every day, but it was very different 30 years ago. Back in the day, the black slopes were only groomed once a week.

Both the drivers and the mechanics work tirelessly in the winter. On average, a snow groomer clocks a

total of 1'030 hours each winter. If a machine breaks down at night, it is checked first thing the next morning at 7.00 a.m. to see what needs to be repaired. The mechanics are highly trained to have the vehicles ready for use again within the shortest possible time. This includes a quick damage assessment as well as the procurement of spare parts, which can be obtained quickly thanks to the service centre in Chur. Summer is also a busy time for the mechanics, as all snow groomers are overhauled between May and October.

Anyone who thinks that our unsung heroes are on holiday for the whole summer is mistaken: the groomers are busy with other jobs. Patrick operates an excavator, Sämi is a mechanic, and Bruno switches from the snow groomer to other large machines while doing contracting work. In November, just in time for the winter season, everyone gathers again at the base near the mid-station to take up winter service and ensure that guests have unforgettable days in the snow.



PISTE GROOMING THEN AND NOW

DOGS' WEEKEND

How to train your dog – learn from wolves

Do you want to go through everyday life with your dog without stress? You do not want your dog to eat everything off the floor, be responsive in every situation and behave socially towards other dogs and people? Are you hoping that your dog will walk relaxed by your side, with or without a leash? Or do you simply want your dog not to bark at the neighbours and chase their cats?

If so, then we have the perfect opportunity for you! On 9 and 10 December Urs Blöchliiger will tell you about the concept of successful dog training.



WE WELCOME
YOUR FOUR-
LEGGED FRIEND

8 to 10 December 2023

DOGS' WEEKEND PACKAGE

2 overnight stays

- Balanced breakfast buffet
- Regional 3-course "Hof Maran menu"
- Overnight stay for your four-legged friend
- Coaching lessons with Urs Blöchliiger
- Use of gym and sauna

From CHF 600 per person for a double room

A place where the picturesque panorama can be enjoyed from bed

When our guests wake up in the morning and draw back the curtains, they are immediately overwhelmed by the fantastic panorama on Alp Maran. In this moment, the comfort of our beautiful rooms fades into the background.

Recharge your mind and body at a completely unique location. If you're looking for an authentic mountain holiday, then you've come to the right place.



ALPINE MOUNTAIN SUITE PLUS

Our Alpine Mountain Suite Plus (45m²) boasts the heavenly scent of Swiss pine. The use of natural materials like granite and wood gives the room a homely warmth. The Suite is very spacious with separate living and sleeping areas. Have a blissful sleep and sweet dreams with our box-spring beds. Treat yourself to some spa pampering in your own steam shower, while the floor-to-ceiling windows allow you an unobstructed view of the cross-country ski trail and the surrounding mountain forests.



Long Runner

HOF MARAN
AROSA

CROSS-COUNTRY SKIING TIP

Where gliding over cross-country skiing trails is even more effortless

A real highlight: the Prättschalp cross-country ski track, surrounded by the Arosa mountain landscape, with a magnificent view of the pristine Schanfigg valley. After a leisurely start on the Maran cross-country ski track, crossing a wide, treeless plain, you will find a short, steep descent towards Schafwald. The track then runs flat again through the Seebachtobel, followed by a longer ascent towards the Prättschalp. The track passes near the Langwies viewpoint, where you can admire Langwies with its famous viaduct, the Mattjisch Horn and the Sapün and Fondei side valleys. Shortly before the Prättschalp, you reach the highest point of the track, at almost 1,970 metres. Here, cross-country skiers can enjoy a view over the Schanfigg valley with its traditional Walser houses. It's worth taking a break there before heading down to the Lower Prättschsee. The Nischensee is fed by the Prättschalp stream and drains underground, with the outflow later running into the Plessur. From the lake it is less than two kilometres back to Hof Maran.

Route: Maran cross-country ski track – Schafwald – Seebachtobel – Langwieser viewpoint – Prättschalp – Lower Prättschsee – Maran cross-country ski track
Uphills and downhill: +/- 215 metres altitude
Length: 7.9 kilometres
Variation: a detour to the sunny cross-country ski track "uf Prättsch"

hofmaran.ch/en/cross-country-skiing

Entire season*

CROSS-COUNTRY SKI PACKAGE

From 3 overnight stays

- Balanced breakfast buffet
- Regional 3-course "Hof Maran menu"
- Three-day cross-country ski pass
 - Use of gym and sauna
 - Lockable ski storage room

From CHF 630 per person

*except high season



Photo: Nina Hardegger-Mattli, Arosa Tourism



Entire season*

POW(D)ER-PACKAGE

From 2 overnight stays

- Balanced breakfast buffet
- Regional 3-course "Hof Maran menu"
- Two-day ski pass for the Arosa-Lenzerheide ski resort
- Use of gym and sauna
- Lockable ski storage room
- Special rates with our partner Carmenna Sport

From CHF 533 per person

*Except during high season

BOOK
CABLE CAR
TICKETS
ONLINE NOW



SKI AND SNOWBOARD TIP

Escape Routes

This winter, discover the new, unique puzzle game on the slopes, which is the first of its kind in Europe. There are four different puzzle routes with three different levels of difficulty that not only demand skiing skills, but also challenge minds to solve the puzzle. A combination of game and real environment, Escape Routes offers an exciting challenge for young and old alike as well as experts of all levels.

hofmaran.ch/en/ski-and-snowboard

FROM SNOW
GROOMER HUNT
FOR FAMILIES
TO THE CURSE OF
THE PRISM

escape-routes.ch



WINTER EXPERIENCE TIP

Eisbadi Arosa

The Untersee lake in Arosa is not only an open-air swimming pool in summer, but has also been one in winter for some time. Through a hole opened up in the ice cover, courageous visitors can treat themselves to a bath and then warm up again in the Finnish sauna with a panoramic view of the Schiesshorn. The "Eisbadi Arosa" association has been operating Europe's first ice bath since 2021. Ice bathing stimulates body and soul in a healthy and sustainable way.

Are you a newbie at ice bathing? No problem. Trained instructors will guide you on your first visit and show you how to make your ice bath a safe and positive experience.

eisbadi.ch

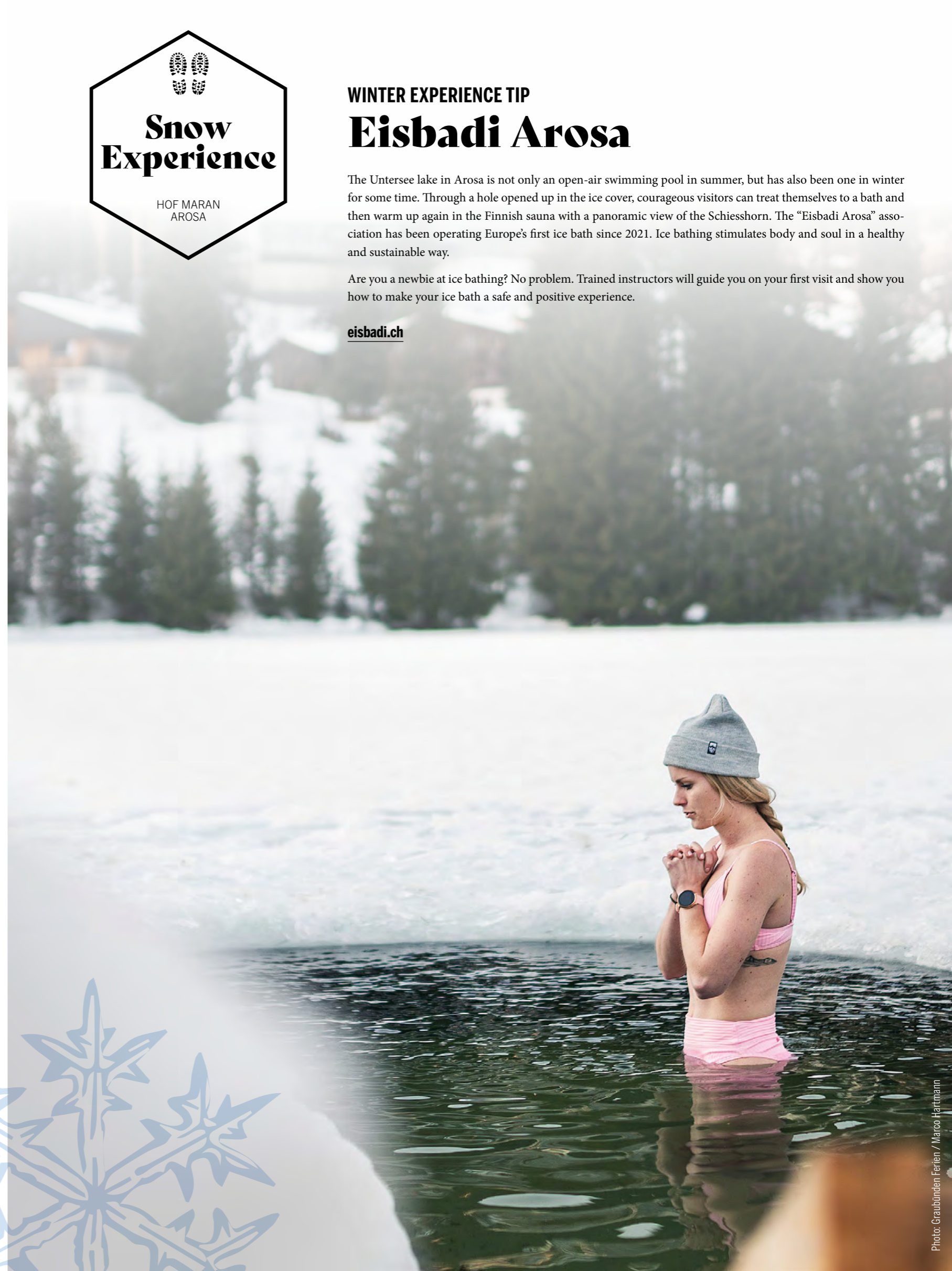


Photo: Graubünden Ferien / Marco Hartmann

A place where you can laugh to your heart's content

8 to 17 December 2023

AROSA HUMOUR FESTIVAL PACKAGE

2 overnight stays

- Balanced breakfast buffet
- Regional 3-course "Hof Maran menu"
- 1 festival ticket of your choice per person (while supplies last)
- Use of gym and sauna

From CHF 431 per person

humorfestival.swiss/programm



Photo: Nina Hardegger-Mattin, Arosa Tourism



PLAYROOM

For the little ones

Our playroom has been delighting our youngest guests. Whether in the ball pool, on the climbing wall or in the children's kitchen – there is no chance of boredom. And the older kids and teens also get their share of fun playing billiards, table football and Playstation games.

hofmaran.ch/en/family-time



WE CARE ABOUT YOUR FITNESS

FITNESS

Where guests are fitter

Burn off a little more energy after an active day in our wonderfully light and airy gym. Or break down lactate on a range of different cardio machines after a tiring day on skis. How about a little motivational coordination training from Sensopro? This type of training, with its complex motion sequences, is easy on the joints and will help you do all kinds of sports safely.

hofmaran.ch/en/fitness



EXPERIENCE MOMENTS OF PLEASURE

BÜNDNER STÜBLI

Raclette and fondue, two classics

An original nineteenth-century Walser tavern – the perfect setting in which to enjoy our cheese specialities, such as fondue and raclette. The ceiling of the tavern was raised by 20 centimetres during restaurant renovations, and the old spruce boards were secured up above, making the gem even more spacious.

hofmaran.ch/en/restaurant



SKI- AND SNOWBOARD LESSONS INCLUSIVE



Entire season*

FAMILIEN-PACKAGE

Starting from 3 overnight stays

- Balanced breakfast buffet
- Regional 3-course "Hof Maran menu"
 - Children's menu or buffet for all the little gourmets
- Skiing lessons included for children (up to 17 years old)
 - Free sledge hire
- Exciting children's programme
- Special rates with our partner Carmenna Sport

From CHF 1,602 for the whole family

*Except during high season

FAMILY TIP

Ice hockey, curling or ice skating?

The smooth surface of the ice offers families the chance to try various recreational activities. Kids of all ages can test their skating skills while ice skating. Sara Tomic, a former figure skater from Arosa, and Irene Schaufelberger, certified SSTA ice skating teacher (Swiss Skating Teachers Association), offer individual and group lessons. **Evening skating** is from 8 p.m. to 10 p.m. on Mondays and Thursdays.

A special highlight is the **ice disco** with a fantastic light show and groovy sounds that make skating very special indeed! Show off your best moves on the unique dance floor on ice on special dates from 7 p.m. to 10 p.m.

Families with teens aged 14 and over learn to push the **curling** stones to the house. You can choose between taster curling and group curling.

Or challenge your family to a round of **Bavarian curling**. An instructor will share the best tips and tricks for families with teens aged 14 and over on request.

Experience exciting **ice hockey** action from the legendary EHC Arosa and be there live when the blue and yellow Arosa players battle for the puck and enjoy the unique atmosphere in the stadium.

hofmaran.ch/en/family-time



DECEMBER 2023

7 – 17	32ND AROSA HUMOUR FESTIVAL
8	START OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN
8 – 10	"HOW TO TRAIN YOUR DOG – LEARN FROM WOLVES" WITH URS BLÖCHLIGER
12	FIS SKI CROSS WORLD CUP AROSA LENZERHEIDE
25	HOF MARAN CHRISTMAS GALA
30	AROSA ICE CLASSIC
31	HOF MARAN NEW YEAR'S EVE GALA

JANUARY 2024

1	NEW YEAR'S CONCERT WITH KAMMERPHILHARMONIE GRAUBÜNDEN
17 – 19	12TH AROSA ICE SNOW FOOTBALL
20	20TH SWISS SNOW WALK & RUN
20 – 27	19TH AROSA GAY SKI WEEK
21 – 26	32ND AROSA ALPINE HOT-AIR BALLOON WEEK

FEBRUARY 2024

1 – 3	AROSA SOUNDS
8	ROBERT SHUMY TRIO CONCERT
15	"SCHANFIGG KOCHT ..."

MARCH 2024

14 – 30	AROSA CLASSICAL MUSIC FESTIVAL
15 – 17	CURLING: 32ND AROSA SUNNA CUP
16 – 24	AROSA ELECTRONICA
21 – 23	47TH AROSA MEDICAL CONGRESS
22 – 24	YOGA WEEKEND WITH ISABELLA GARTMANN
31	CLOSE OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN

SUMMER PREVIEW NEXT PAGE

EVENTS
From 8 December immerse yourself in winter worlds

PREVIEW

Next summer is sure to come



JUNE 2024

15	START OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN
15 - 21	MUSIC COURSE AT HOF MARAN: BLUES HARP
16 - 21	MOSQUITO DOG AND TEAM TRAINING
23 - 29	MUSIC COURSE AT HOF MARAN: OBOE
28 - 29	NISSEN CUP
30 - 6.7.	MUSIC COURSE AT HOF MARAN: TROMBONE

JULY 2024

7 - 13	MUSIC COURSE AT HOF MARAN: CLARINET
12 - 14	BIKE KINGDOM HUNT AROSA
20 - 26	MUSIC COURSE AT HOF MARAN: LOW BRASS
20 - 21	KINDERLAND OPENAIR (provisional date)
21 - 26	MOSQUITO DOG AND TEAM TRAINING
26	AROSA VILLAGE MARKET (provisional date)
28 - 3.8.	MUSIC COURSE AT HOF MARAN: GIOVIVO

AUGUST 2024

1	SWISS NATIONAL DAY CELEBRATIONS WITH A TRADITIONAL ALPINE BONFIRE
2 - 4	23RD AROSA JAZZ DAYS
2 - 4	FAMILY BIKE VIBES
4 - 10	MUSIC COURSE AT HOF MARAN: MUSIC EDUCATION
10	62ND HOF MARAN CHALLENGE: GOLF TOURNAMENT
11 - 17	MUSIC COURSE AT HOF MARAN: CHAMBER MUSIC
18 - 24	MUSIC COURSE AT HOF MARAN: VIOLA
24 - 29	MUSIC COURSE AT HOF MARAN: BASSOON
29 - 1.9.	20TH AROSA CLASSIC CAR, INTERNATIONAL HILL CLIMB

SEPTEMBER 2024

1 - 6	MOSQUITO DOG AND TEAM TRAINING
1 - 7	MUSIC COURSE AT HOF MARAN: VIOLIN
6 - 8	YOGA WEEKEND WITH ISABELLA GARTMANN
7	11TH AROSA TRAILRUN
8	CLOSE OF THE SEASON AT THE GOLF- & SPORHOTEL HOF MARAN



After this winter season we bid farewell and thank you for 14 wonderful years.

Thomas, Astrid & Larina

THE HÄRING FAMILY

See you soon at Hof Maran!